The metaphors we use to talk about the problem of consciousness can both illuminate and restrict our understanding. They can reveal otherwise hidden aspects, or blind us to things outside their perspective. The much invoked metaphor of the "explanatory gap" - first coined by Joe Levine - provides a good case study (others might include Chalmer's Hard Problem/Easy Problem distinction, or Nagel's equation of being a conscious x with "there being something that it's like to be an x"). The gap metaphor is both powerful but ambiguous in ways that can lead us astray if we do not can take care. I will explore the metaphor and its many meanings, in hope to dispel confusion and foster greater understanding of the mind/matter basis of consciousness.